

## KCBS-TV

4200 Radford Avenue, . Studio City CA 91604

KCBS-TV

CONTRACT NO. REV.

1021-64275-1

DATE PRINTED

04/30/13

AND

PAGE 1

35698	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	345395	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	BUYING TIME			WENDY GREUEL FOR MAYOR			
AND	650 Massachusetts Ave NW Ste 210			7120 Hayvenhurst Ave Ste 315			
ADDRESS	Washington		DC	20001-3796	Van Nuys	CA 91406-3813	
	USA		USA				
CONTACT				PRODUCTwendy greuel for mayor 2013			
LOCAL SALESPERSON	Andrew Del Guercio		AGENCY EST. NO.	PRODUCT 1307			
			2740				
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 05/01/13 AND ENDING 05/01/13 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 **LUR**	W	1	04:29A	05:00A	30S	05/01/13-05/01/13	CBS2 NEWS 430-5A	1	100.00	100.00
2 **LUR**	W	1	05:00A	06:00A	30S	05/01/13-05/01/13	CBS2 NEWS 5A	1	175.00	175.00
3 **LUR**	W	1	06:00A	07:00A	30S	05/01/13-05/01/13	CBS2 NEWS 6A	1	200.00	200.00
4 **LUR**	W	1	07:00A	09:00A	30S	05/01/13-05/01/13	THE EARLY SHOW	1	175.00	175.00
5 **LUR**	W	1	09:57A	11:00A	30S	05/01/13-05/01/13	PRICE IS RIGHT	1	650.00	650.00
6 **LUR**	W	1	11:00A	11:27A	30S	05/01/13-05/01/13	CBS2 NEWS 11A	1	500.00	500.00
7 **LUR**	W	1	02:58P	04:00P	30S	05/01/13-05/01/13	DR. PHIL	1	500.00	500.00
8 **LUR**	W	1	04:00P	05:00P	30S	05/01/13-05/01/13	JUDGE JUDY	1	500.00	500.00
9 **LUR**	W	1	05:00P	06:00P	30S	05/01/13-05/01/13		1	550.00	550.00
pgm: cbs2 news @ 5p										
10 **LUR**	W	1	06:00P	06:30P	30S	05/01/13-05/01/13		1	550.00	550.00
pgm: cbs2 news @ 6p										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KCBS-TV

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AND

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AND	650 Massachusetts Ave NW Ste 210					7120 Hayvenhurst Ave Ste 315		
ADDRESS	Washington DC 20001-3796 USA					Van Nuys CA 91406-3813 USA		
CONTACT						PRODUCTwendy greuel for mayor 2013		
LOCAL SALESPERSON	Andrew Del Guercio		AGENCY EST. NO.		PRODUCT CODE		1307	
NATIONAL SALESPERSON								
BROADCAST SCHEDULE STARTING 05/01/13 AND ENDING 05/01/13 NO. WEEKS: 1								

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			FROM	TO						
11 **LUR**	W	1	11:35P	11:35P	30S	05/01/13-05/01/13	CBS2 NEWS 11P	1	1400.00	1400.00
12 **LUR**	W	1	11:35P	12:37A	30S	05/01/13-05/01/13	DAVID LETTERMAN	1	700.00	700.00
Total Contract:								12		6000.00
Billing Summary										
Qtr 2-13						Apr	May	Jun	Total	
						.00	6000.00	.00	6000.00	
GRAND TOTAL									6000.00	

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